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December 6, 2011

VIA EMAIL

Hunter Moore
Isanyoneup@gmail.com

Re: Cease and Desist Abuse of Facebook – NOTICE OF LICENSE REVOCATION

Mr. Moore:

We represent Facebook, Inc., based in Palo Alto, California. It has come to Facebook's attention that you are violating Facebook's terms as evidenced by the website you own and operate, <http://isanyoneup.com>. You have collected information from Facebook users and published it without their consent, and have also published Facebook screenshots of the same in violation of Facebook's Brand Usage Policy. We have also gathered evidence that you have used Facebook's Platform integrations to intimidate and harass Facebook users.

Your actions are illegal and must be stopped immediately. Facebook demands that you immediately remove, delete and destroy any and all screenshots taken from www.facebook.com, and that you disable and remove any and all social plugins or other Facebook integrations from your site(s). Facebook has disabled your personal profile and hereby revokes your limited license to access its site(s) or use any of its services, and demands that you cease and desist publication of any content from Facebook.com.

Facebook takes the privacy and protection of its users' experience seriously and is committed to keeping Facebook a safe place for users to interact and share. Your actions undermine these goals, abuse Facebook users and systems, and will not be tolerated. Facebook has developed its terms to protect its users and facilitate these goals. Specifically, these terms prohibit:

- Publishing screenshots from Facebook that contain personally identifiable information about Facebook users without first obtaining the users' written consent to publish the screenshots;

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- Publishing screenshots of a Facebook user profile without first obtaining the written consent of the creator of the profile;
- Collecting information from other Facebook users without obtaining their consent, making it clear you (and not Facebook) are the one collecting their information, or posting a privacy policy explaining what information you collect and how you will use it; and
- Threatening, harassing or intimidating other Facebook users.

See Facebook Brand Usage Policy,

<https://www.facebook.com/brandpermissions/screenshots.php> and Statement of Rights and Responsibilities, <http://www.facebook.com/terms.php>.

Mr. Moore, you are hereby notified that Facebook has taken technical steps to deactivate all of your Facebook accounts and block your access to its site and services. **Facebook also revokes your authorization to access its site and services and prohibits you, your agents, employees, affiliates, or anyone acting on your behalf ("You" or "Your") from accessing the Facebook site, platform, or network for any reason whatsoever.** Specifically, Facebook has revoked your license to use any of its Platform Integrations, including but not limited to the Facebook "Like" or "Share" button or any social comment feed. Any further activity by You on Facebook's site, platform, or network (or use of Facebook's services) is illegal and unauthorized access to Facebook's protected computer network.

You must respond to me in writing no later than close of business within 48 hours confirming that You:

- Have removed any and all screenshots of Facebook content, including but not limited to screenshots of personal profiles or other Facebook pages;
- Have removed any and all content collected from or about Facebook users from Facebook that was not obtained with those users' express written consent;
- Have removed any and all Platform Integrations, including but not limited to the Facebook "Like" and "Share" buttons and social feeds from each and every website that You own and/or control;
- Have stopped and will refrain from accessing or using Facebook's site, services, Platform, or network for any reason whatsoever; and
- Will stop harassing, intimidating, or threatening Facebook users.

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If you ignore this letter, Facebook will take whatever measures it believes are necessary to enforce its rights, maintain the quality of its site, and protect its users.

This letter is not intended by us, and should not be construed by you, as a waiver or relinquishment of any of our client's rights or remedies in this matter. Our client specifically reserves all such rights and remedies whether at law or in equity, under applicable domestic and foreign laws.

I look forward to your immediate response.

Sincerely,

A handwritten signature in black ink, appearing to read "Joe Cutler". The signature is written in a cursive, flowing style.

Joseph P. Cutler